



**STRATEGIC  
PLAN  
2018-2023**

## **ABOUT OUR INSTITUTION**

Sahya Arts and Science College, wandoor, is a higher education institution run by the aegis of Sahya Pravasi Co-operative society limited, in Malappuram, Kerala, India. The College was established in 2013, got its administrative sanction and no objection from the Kerala government on the basis of the University of Calicut affiliation for starting five undergraduate with surroundings creating a fitting atmosphere for the pursuit of knowledge.

## VISION AND MISSION

### **Vision**

*“To become an exemplary institution that delivers intellectual and academic rewards”*

### **Mission**

- Ensuring delivery of high-quality education, fostering intellectual growth among our students.
- Creating a nurturing and inclusive community, where students, faculty and staff provide a supportive network for academic and personal development.
- Embrace lifelong learning and staying abreast of evolving knowledge and skills in an ever-changing world

## QUALITY POLICY

All stakeholders including parents, students, teachers, administrative staff, and the community, receive **performance assurance** from the management and academic leadership of the institutions. Our philosophy of **continual quality improvement of higher education** incorporates our **commitments and dedication** through the establishment and implementation of policies and mechanisms that guarantee **equity** and **accountability** at all levels, **transparency** in procedures, and **access to information** and activities.

## SWOC ANALYSIS

### STRENGTH

1. The **institution's exceptional vision and mission** set it apart as a beacon of greatness in the region.
2. **Quality Faculty and Staff:** Having experienced and qualified faculty and staff contributes to the quality of education and student satisfaction.
3. **Diverse Programs:** Offering a wide range of programs and majors attracts a diverse student population and caters to different interests and career goals.
4. **State-of-the-art Facilities:** Modern facilities, including libraries, laboratories, and recreational areas, enhance the learning experience and attract prospective students.
5. The institute is experiencing rapid and **significant expansion** in both its physical infrastructure and the development of new educational programs, demonstrating exponential growth.
6. **ICT enabled classrooms.**
7. The academic potential of the institute is reflected in the presence of numerous **highly talented students.**
8. **Add on courses** to supplement the existing curriculum.

### WEAKNESS

1. **Financial Constraints:** Limited financial resources may restrict investment in infrastructure, faculty development, and student services.
2. **Limited Research Opportunities:** Insufficient funding and resources for research may hinder the Institution's ability to conduct meaningful research projects.
3. **Government scholarship** opportunities for the private education sector are constrained.
4. **Absence of a formal placement initiative.**
5. **High faculty turnover rate.**

## OPPORTUNITIES

1. **Online Learning:** Leveraging technology to offer online courses and programs can reach a wider audience and tap into the growing demand for flexible education options.
2. **International Partnerships:** Forming partnerships with international institutions can facilitate student exchange programs, joint research projects, and cultural exchange opportunities.
3. **Growing Demand for Higher Education:** As the demand for higher education continues to rise globally, there is an opportunity to attract more students, both domestically and internationally.
4. **Government Funding:** Accessing government grants and funding opportunities for research and infrastructure development can help address financial constraints.
5. **Community Engagement:** Engaging with the local community through outreach programs, internships, and service-learning initiatives can enhance the institution's reputation and contribute to societal development.
6. The untapped **potential of alumni** remains to be fully explored.
7. To **increase employability** through placement drives.

## CHALLENGES

1. **Regulatory Changes:** Changes in government regulations and policies related to education funding, accreditation, and immigration can create uncertainty and compliance challenges.
2. **Technological Disruption:** Rapid advancements in technology may require significant investments in infrastructure and faculty development to keep pace with evolving educational trends.
3. **Absence of government grants and funded projects.**
4. The institution **lacks a strong reputation and accreditation** from reputable accrediting bodies, undermining its credibility.
5. **Absence of permanent affiliation with the University.**
6. **Faculty members are not represented in curriculum design committees.**

## **STRATEGIC GOALS**

The strategic goals of the college serve as guiding principles to elevate the institution's reputation, empower students and faculty, enrich the learning experience, and cultivate a positive impact on society. Through strategic initiatives aligned with the goals, the college aims to position itself as a leader in higher education, driving positive change and contributing to the advancement of knowledge and society as a whole. The strategic goals implemented as:

- **Infrastructure and Learning Resources**
- **Student Support**
- **Community Outreach**
- **Green Initiatives**
- **Industry Collaboration**



*Strategic Goal 1***Infrastructure and Learning Resources**

The best possible infrastructure is needed on campus to establish a teaching and learning environment. Logical intends to improve the infrastructure necessary for high-quality education.

<b>Deliverable Plans</b>	<ul style="list-style-type: none"> <li>• A new library, auditorium and classroom block</li> <li>• Moving the Ladies Hostel into campus</li> <li>• More ICT-enhanced classrooms</li> <li>• An amphitheater for recreational programs</li> <li>• Constructing a canteen with all the modern amenities</li> <li>• Increase the quantity of books in the library</li> <li>• Build facilities for sports, cultural events, and yoga studios</li> <li>• Increase the amount of laboratory equipment</li> <li>• Improve the user experience on the library portal and share information about it with stakeholders.</li> <li>• More restrooms and retirement areas</li> <li>• Water cooler and purifier on every floor</li> <li>• Ramps</li> <li>• Floor tiling</li> <li>• Solar power system installation</li> <li>• CCTV facility expansion</li> <li>• Renovating labs</li> <li>• Providing teachers with equipment such as webcams, computers, wifi, etc. so they may comfortably conduct online classes and practical.</li> </ul>
<b>Goal Accomplishment</b>	<ul style="list-style-type: none"> <li>• Ladies Hostel Moved into the Campus</li> <li>• Smart Classrooms</li> <li>• Creation of Amphitheatre</li> <li>• Fully Tiled Classrooms</li> <li>• Establishment of Gymnasium</li> <li>• Number of Books increased in Library</li> <li>• Installed solar power system.</li> </ul>
<b>Implementation team at The Institution Level</b>	College Planning Board, Managing Committee
<b>Measurable during implementation</b>	Classrooms added, equipment added, books added, Wi-Fi speed increased, mics added.

*Strategic Goal 2*

**Student Support**

The institution places the highest priority on the welfare of its primary stakeholder. The strategy is to put and promote students in ways that will maximize their performance while providing them with the greatest amount of support.

<p><b>Deliverable Plans</b></p>	<ul style="list-style-type: none"> <li>• Enhancing the process of teaching and learning</li> <li>• Offering programs for career guidance</li> <li>• Providing financial assistance for involvement in extracurricular activities</li> <li>• Create a systematic, well-structured guidance and counseling.</li> <li>• A separate space with recreational amenities just for girls</li> <li>• A greater selection of publications in the library to help with competitive exam preparation</li> <li>• Financial assistance for students with disabilities</li> <li>• Management scholarships awarded to deserving students</li> <li>• Enhanced job search and competitive exam preparation</li> <li>• Enhancements in sports infrastructure</li> <li>• Scholars NET Coaching for PG Students</li> <li>• Placement Drive</li> <li>• Industry Partnerships for Placement</li> <li>• Management Scholarships for Students Under Sports Quota</li> </ul>
<p><b>Goal Accomplishment</b></p>	<ul style="list-style-type: none"> <li>• Ladies Hostel</li> <li>• Counseling center</li> <li>• Gymnasium</li> </ul>
<p><b>Implementation team at the Institution Level</b></p>	<p>Internal Quality Assurance Cell Coordinator, Career Guidance and Placement Cell Scholarship Nodal Officer</p>
<p><b>Measurable during implementation</b></p>	<p>The number of students who passed the NET, SET, CUET etc. The number of students who advanced to higher education accomplishments in the arts and sports,</p>

*Strategic Goal 3***Community Outreach**

In keeping with one of the institution's guiding principles, the strategic plan encourages increased participation in community outreach initiatives that provide students with chances to give back to the community.

<b>Deliverable Plans</b>	<ul style="list-style-type: none"> <li>• Home for homeless</li> <li>• Regular cleaning operations in the campus's surrounding areas</li> <li>• Blood donation and medical camps</li> <li>• Student involvement in a range of socio-centric initiatives, including as Swachhatha, the pulse polio vaccination program, etc.</li> <li>• A greater number of NSS and SIP outreach</li> <li>• To make linkage of surrounding people with college through an income</li> <li>• Training programs for kudumbasree workers</li> <li>• Students in palliative care</li> <li>• Care at Home</li> <li>• Activism against drugs</li> </ul>
<b>Goal Accomplishment</b>	<ul style="list-style-type: none"> <li>• House Construction</li> <li>• Yearly Blood Donation Camps</li> </ul>
<b>Implementation team at the Institution Level</b>	Internal Quality Assurance Cell Programme officer of NSS, SIP Coordinator
<b>Measurable during Implementation</b>	Number of outreach programmes conducted, Number of people benefited.

*Strategic Goal 4***Green Initiatives**

The strategic plan encourages environmentally sustainable and eco-friendly activities both on and off campus.

<b>Deliverable Plans</b>	<ul style="list-style-type: none"> <li>• Environmental awareness programs</li> <li>• Installation of bio gas plants</li> <li>• Solar energy utilization</li> <li>• Solid waste management programs</li> <li>• Formation of green army</li> <li>• Banning of Plastic waste in the campus</li> <li>• Replacement of incandescent bulbs with LED bulbs</li> <li>• Conduct of green audit</li> <li>• Conduct of energy audit</li> <li>• Plantation and maintenance of herbal garden</li> <li>• Tree plantation in the campus</li> </ul>
<b>Goal Accomplishment</b>	<ul style="list-style-type: none"> <li>• At least 40percentage of power requirement met by Solar generator</li> </ul>
<b>Implementation team at the Institution Level</b>	Internal Quality Assurance Cell Coordinator, Green initiatives
<b>Measurable during Implementation</b>	Annual power generation met with solar, number of LED bulbs, number of awareness programmes conducted, green audit, energy audit conducted

*Strategic goal 5***Industry Collaboration**

The strategic plan emphasizes deep collaboration with industry leaders to enrich student experiences and align curriculum with real-world demands, fostering graduates who are ready to excel in their careers upon graduation.

<b>Deliverable Plans</b>	<ul style="list-style-type: none"> <li>• Collaborative agreements with other institutions to facilitate academic exchange programs.</li> <li>• Establishment of resources to assist in the selection of students for international job opportunities.</li> <li>• Formal partnerships with industries to facilitate student placement.</li> <li>• Provision of coaching for public service commission exams to support students seeking government jobs.</li> <li>• Assistance provided to students in identifying suitable institutions.</li> <li>• Strategic partnerships with prestigious institutions to offer Add on Courses.</li> <li>• Implementation of industrial training programs.</li> </ul>
<b>Goal Accomplishment</b>	<ul style="list-style-type: none"> <li>• Industrial visit to reputed industries</li> </ul>
<b>Implementation team at the Institution Level</b>	Internal Quality Assurance Cell Coordinator, ED Club
<b>Measurable during Implementation</b>	Industrial development programs organized, Number of students who got internships, Number of student exchange programs,

## CONCLUSION

The strategic plan is the result of dedicated efforts by the college governing body and leadership team, involving extensive consultations with stakeholders. The strategic plan underscores a holistic approach to education, focusing on enhancing infrastructure and learning resources, providing comprehensive support to students, engaging in meaningful community outreach, championing green initiatives, and fostering robust collaboration with industries. By prioritizing these key areas, we aim to create an environment where students thrive academically, socially, and professionally, while also contributing positively to the broader community and environment. Through diligent implementation and continuous improvement, we are committed to realizing our vision of excellence and making a lasting impact in the lives of our students and beyond.